

MARK TWAIN COMES TO ORANGE COUNTY IN “CONCERTS FOR FIFTH GRADERS”

“Stories From America” introduced to Orange County youths through a series of eight concerts featuring music, dancers and singers

IRVINE, Calif., April 5, 2000 - From his home on the Mississippi River, Mark Twain comes to Orange County for a concert for youths. Today the Toshiba America Electronic Components, Inc. (TAEC) and the Philharmonic Society of Orange County announced the final concert in the 2000 season of “Concerts for Fifth Graders,” featuring Mark Twain, played by John-David Keller of South Coast Repertory Theatre. Mark Twain's “Stories From America” will include “Suite From The Wizard of Oz” and “Main Title From Star Wars” performed by the Orange County Youth Symphony Orchestra conducted by John Koshak. Other selections will include Dvorak's “Symphony No. 9 in E Minor” and Brahms’ “Hungarian Dance No. 5”. Anaheim Ballet dancers and several young soloists will also be featured.

The series of concerts will take place at the Orange County Performing Arts Center in Costa Mesa, and reach more than 23,000 fifth graders. The last in the series of eight free concerts will be held on Thursday, April 6 at 11 a.m. “Concerts for Fifth Graders” is one of 14 programs offered by the Philharmonic Society to more than 275,000 students in Orange County, free of charge. This is Toshiba's ninth year of continued concert sponsorship for the fifth grade concerts.

“Concerts for Fifth graders provides youths with the opportunity to explore different varieties of music and expand their knowledge of the arts,” said Bob Brown, president and COO, Toshiba America Electronic Components, Inc. “We at Toshiba acknowledge the importance of enriching our community's young people with cultural experiences. We are especially proud to support the Philharmonic Society in its efforts to provide programs like Concerts for Fifth Graders.”

Each year, the “Concerts for Fifth Graders” program helps develop new audiences for the Philharmonic Society by reaching a new class of fifth grade students, many of whom have never had the experience of attending a formal concert. In preparation for attending the concert, a concert guide is given to each fifth grader. This guide works as an instrumental tool for teachers preparing their students for the concert viewing, as well as a resource for the young audience following the performance. The concert is presented in a manner designed to promote cultural learning that is fun and non-threatening. Many students who have attended these concerts in the past have written letters expressing new-found excitement about music.

Concert Program:

Symphony No. 9 in E Minor	Antonin Dvorak (1841-1904)
Hungarian Dance No. 5	Johannes Brahms (1833-1897)
Variations on a Shaker Melody From <i>Appalachian Spring</i> - Dancers from the Anaheim Ballet	Aaron Copland (1900-1990)
Suite From <i>The Wizard of Oz</i>	Harold Arlen (1905-1986)
Hoe-Down From <i>Rodeo</i> - Dancers from the Anaheim Ballet	Aaron Copland
Colors of the Wind - Madison Page, vocalist	Alan Menken
It Don't Mean a Thing if it Ain't Got that Swing	Duke Ellington (1899-1974)
Main Title From <i>Star Wars</i>	John Williams (b. 1932)

The “Concerts for Fifth Graders” program also reaches teenagers by providing the Orange County Youth Symphony Orchestra, comprised of high school music students, performance opportunities in which they can serve as role models for younger audiences.

About Toshiba

Toshiba America Electronic Components, Inc. (TAEC) is the North American engineering, manufacturing, marketing and sales arm of Toshiba Semiconductor Company and Display Devices and Components Company. TAEC is recognized as one of the world's largest suppliers of semiconductor, electronic component and storage solutions. Toshiba's Semiconductor Company is one of the world's leading manufacturers and suppliers of semiconductor products including LSIs, microprocessors and controllers, and advanced memory products, in addition to discrete and bipolar components. The company is also responsible for global sales and marketing of other major electronic components including liquid crystal displays, color display and picture tubes, lithium-ion and other secondary batteries. For additional information, please visit TAEC's web site at, <http://www.toshiba.com/taec>.

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